



GREATER RALEIGH
SPORTS COUNCIL

2007 ANNUAL REPORT



A MESSAGE FROM THE CHAIR

The 2006/07 year was exciting for sports in the Triangle! As we move into a new year, let us reflect on our major events of the past year.

In an effort to build our brand and establish a more dominant identity in the sports marketplace, the Sports Council underwent an image transformation, changing its name to the Greater Raleigh Sports Council and engaging Kelly MarCom, Inc. to develop a new logo and corporate identity. The new design has been implemented in all of the Council's materials, and will help us to grow our brand moving forward.

The Mid-Eastern Athletic Conference (MEAC) Basketball Tournament returned to the Triangle in March for its second year and continued to grow. Following the tournament, Wake County and the City of Raleigh asked the Greater Raleigh Sports Council to oversee the day-to-day administration and financial stability of the 2008 tournament. We are working hard to make the upcoming tournament the best one yet!

The Greater Raleigh Sports Council continued its tradition of hosting excellent events for its members. The February quarterly meeting allowed members to hear from Hockey Hall of Fame radio announcer Chuck Kaiton. Members attending the July quarterly meeting met first year N.C. State football coach Tom O'Brien and toured the Wendell Murphy Center. Our August luncheon featured former MLB World Series champion Gary Gaetti and the opportunity to take batting practice at the Durham Bulls Athletic Park. Eight-time PGA Tour winner Loren Roberts entertained members at the annual September quarterly meeting at the SAS Championship.

We also offered support to several of the local sports franchises. The Nights Out at the Durham Bulls and Carolina Mudcats were popular events

for members and their families and friends. In addition, the Greater Raleigh Sports Council hosted a Carolina Hurricanes Night Out with a reception attended by goalie Cam Ward, and a Night Out at the Carolina RailHawks attended by several players.

The fourth annual Evening of Champions presented by SunTrust in partnership with 850 the Buzz & 620 the Bull welcomed almost 400 attendees. The Top 10 Triangle Sports Moments showcased some of the best sports highlights in the nation, including the Hurricanes' Stanley Cup championship. Coach Peter Laviolette was honored as Sports Person of the Year. Dr. LeRoy Walker, legendary track and field coach and former president of the U.S. Olympic Committee, received the Lifetime Achievement Award.

Our year wrapped up with the 2007 RBC Centura We Love the Hurricanes Luncheon. More than 350 people dined with players, coaches and broadcasters and heard a state of the team update from Coach Laviolette.

Your dedication to the Greater Raleigh Sports Council ensures the development and success of the market as a leading site for sports. We extend our sincere thanks to you—our members, sponsors and volunteers—for your continued support.

Sincerely,

Rick French

President, French|West|Vaughn

2007/08 Chair, Greater Raleigh Sports Council

2007/08 STEERING COMMITTEE MEMBERS

Richard French – Chair

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The Greater Raleigh Chamber of Commerce created the Greater Raleigh Sports Council to foster a healthy economic environment by promoting the city and county as leading sites for sporting events involving youth, collegiate, amateur and professional entities.

2006/07 EVENTS

OCTOBER 2006

Quarterly Meeting featuring Hale Irwin

FEBRUARY 2007

Quarterly Meeting featuring Chuck Kaiton

MARCH 2007

4th Annual Evening of Champions Awards Dinner

Mid-Eastern Athletic Conference

Basketball Tournament

Night Out at the Carolina Hurricanes

JUNE 2007

Night Out at the Carolina Mudcats

JULY 2007

Quarterly Meeting with Tom O'Brien

Night Out at the Carolina RailHawks

Night Out at the Durham Bulls

AUGUST 2007

Luncheon with Gary Gaetti

SEPTEMBER 2007

Quarterly Meeting at the SAS Championship

We Love the Carolina Hurricanes Luncheon



2006/07 CORPORATE SPONSORS

850 the Buzz/620 the Bull
Brand Fuel Promotions
Brentwood Carpets, Inc.
Carolina Hurricanes
Carolina Mudcats
Carolina RailHawks
CARQUEST
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SAS Championship Presented by Forbes
SunTrust Bank
The King Partnership
The Miracle League of the Triangle
The Restaurant Group
TLC Laser Eye Centers
Total Wine & More
Trailblazer Studios
Vanguard Homes
Winston Hotels, Inc.

2008 UPCOMING EVENTS

JANUARY 2008

Quarterly Meeting

FEBRUARY 2008

5th Annual Evening of Champions Awards Dinner

MARCH 2008

Mid-Eastern Athletic Conference

Basketball Tournament

APRIL 2008

Quarterly Meeting

MAY 2008

Night Out at the Durham Bulls

JUNE 2008

Night Out at the Carolina RailHawks

JULY 2008

Night Out at the Carolina Mudcats

Quarterly Meeting

SEPTEMBER 2008

Quarterly Meeting at the SAS Championship

We Love the Hurricanes Luncheon



Corporate Members

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